GUJARAT TECHNOLOGY UNIVERSITY

NATIONAL SERVICE SCHEME

Vidyabharti Trust College of Master in Computer Application (MCA, MBA & IMSc.IT), Umrakh

A Report on Reel Making Competition on 29th December 2025 of Vidyabharti Trust College of Master in Computer Application, Umrakh

NSS Unit Name/College Name: **Vidyabharti Trust College of Master of Computer Application, Umrakh**

Event Name : સ્વદેશી અભિયાન ૨૦૨૫ -Reel Making Competition

Faculty Name: Prof. Priyank Patel.

Event Date, Time and Location: 23rd December 2025, Vidyabharti campus

Brief Description of the Competition:

A Reel Making Competition was successfully organized at **VBTMCA** under the banner of the **National Service Scheme (NSS)**. The competition aimed to encourage creativity, digital storytelling, and social awareness among students.

The theme of the competition was **"સ્વદેશી અભિયાન ૨૦૨૫"**, which focused on promoting indigenous values, products, and self-reliance. Students participated enthusiastically and showcased their talent by creating innovative and meaningful reels aligned with the theme.

The event received an overwhelming response, with active participation from students across the institute. The reels were evaluated based on creativity, relevance to the theme, presentation, and overall impact.

At the end of the competition, the **top three winners** were selected and felicitated with **certificates**. Additionally, the **first prize winner** was honoured with a **cash prize** in recognition of outstanding performance.

Winners of the Competition:

- **1st Rank:** Kalathiya Kunj – IMSc.IT Semester 4
- **2nd Rank:** Gorasiya Harshit – IMSc.IT Semester 4
- **3rd Rank:** Vaddoriya Krish – IMSc.IT Semester 4

The competition concluded on a positive note, inspiring students to express social messages creatively through digital media. Such events play a vital role in nurturing creativity, teamwork, and social responsibility among students.



